Subject: Re: Pocket Square Ribbon Cutting Ceremony

From: Noah Strouse

Date: 05/26/2016 04:40 PM

To: Mayra Alvarez

CC: Sara Hernandez <sara.hernandez@lacity.org>, Diana Yedoyan <diana.yedoyan@lacity.org>, Anika Ostin <Anika.ostin@lacity.org>, Blair Besten <br/> <br/>blair@historiccore.bid>, Patti Berman <patti.berman@dlanc.com>

Hi Mayra,

Yes, that works. Pocket Square is confirmed. See you all then.

Noah



DOWNTOWN LOS ANGELES

## **NOAH STROUSE**

Marketing & Services Coordinator

209-211 W 5th Street Los Angeles, California 90013

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On Thu, May 26, 2016 at 4:12 PM, Mayra Alvarez <mayra.alvarez@lacity.org > wrote: Hi Noah -

Would Wednesday, June 15th @ 9 a.m. work?

Mayra I. Álvarez OFFICE OF COUNCILMEMBER JOSE HUIZAR Executive Assistant 14TH DISTRICT, CITY OF LOS ANGELES

D (213) 978-3044

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E mayra.alvarez@lacity.org 200 N. Spring St., Suite 465 Los Angeles, CA 90012



On Fri, May 13, 2016 at 5:12 PM, Mayra Alvarez < mayra.alvarez@lacity.org > wrote: Thanks Noah -

I'll get back to you shortly.

Mayra I. Álvarez and Scheduler

OFFICE OF COUNCILMEMBER JOSE HUIZAR Executive Assistant 14TH DISTRICT, CITY OF LOS ANGELES

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On Fri, May 13, 2016 at 3:08 PM, Noah Strouse < noah@historiccore.bid > wrote: Dear All,

The Historic Core's newest fashion retailer Pocket Square Clothing has opened their flagship store at 205 W 7th

Street. They're native Angelenos, USC grads, and have been featured in LA Mag's "Best of LA" and called "the king of made-in-LA accessories." They've made an investment into Downtown (10 year lease) and we'd love to celebrate their arrival with a ribbon cutting ceremony. Please let us know the next available date on the Councilmember's schedule and we will confirm with the owners.

Thanks,

Noah



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